

MINUTES OF THE 2023 ANNUAL MEMBERSHIP MEETING OF  
THE HAWAII EDUCATION ASSOCIATION  
Held at Kapolei High School, Room G-105  
Saturday, April 22, 2023

1. Time and Place      The annual meeting of the Hawaii Education Association was held at Kapolei High School, Room G-105 on Saturday, April 22, 2023 at 8:45 a.m.

Joan Lewis, President, presided at the meeting and Laurie Togami served as Recording Secretary, as provided by the ByLaws.

2. Attendance      Board, staff members and guests in attendance were:

Pilialoha Lee Loy	Meredith Maeda
Joan Lewis	June Motokawa
Wilbur Luna	Jacqueline Yanagi

Staff

Normita Agustin, Membership Clerk  
Lynn Hammonds, Program Manager  
Laurie Togami, Executive Director

Absent

Joan Husted  
Jonathon Medeiros  
Justin Wong

3. Minutes      2022 Annual Meeting Minutes

The minutes of the 2022 Annual meeting were approved.

4. Notice of the Meeting      While the notice of the meeting was not read by the Secretary nor ordered spread upon the minutes of the meeting, proof of notice of meeting and proof of publication of notice of meeting are appended to these minutes as:

Attachment A: Notice of Meeting, and

Attachment B: Publication of Notice of Meeting

5. Rules of Order      The Rules of Order for the HEA Annual Membership Meeting **UNANIMOUSLY ADOPTED** as presented. (See Attachment C: Rules of HEA.)

April 22, 2023 Annual Membership Meeting

6. Credentials Committee Report      The roll of voting members, as stated in the Credentials Committee report, be the official roll of the voting members at this annual membership meeting. HEA met the 10% quorum required. The report was adopted with no objections. (See Attachment D.)
7. Reports
- A. President's Report
- President Lewis' report was accepted and filed. (See Attachment E: Annual Report of the HEA President.)
- B. Treasurer and Finance Reports
- The Treasurer's report was accepted and filed. (See Attachment F.)
- Mr. Luna commended Mrs. Motokawa and Mrs. Togami for keeping the association afloat. Mrs. Motokawa was also acknowledged for making sure that HEA had a positive balance. He also thanked Dr. Hammonds for raising funds for the Communities of Care workshops.
- The Finance Committee Report was accepted and filed. (See Attachment G.)
- C. Executive Director's Report
- The Executive Director's Report was accepted and filed. (See Attachment H.)
- Mrs. Togami also reported that Olomana Loomis received the Koa Anvil 2022 Awards of Excellence for exceptional public relations program and communications tactics in the Public Relations Society of America (PRSA) Hawaii Chapter competition for the work they did for HEA's Centennial Campaign. Mrs. Liane Hu Okumura presented the certificate to Mrs. Motokawa.
- D. Program Manager's Report
- The Program Manager's Report was accepted and filed. (See Attachment I.)





## Hawaii Education Association

EDUCATORS SHAPING HAWAII'S FUTURE TODAY

March 2023

Dear HEA Member:

Our Association will be holding its Annual Meeting on Saturday, April 22, 2023 at 8:45 a.m. at **Kapolei High School, Room G105 at 91-5007 Kapolei Parkway, Kapolei, HI 96707**. In order to convene the meeting, please send in your proxy in the event that you do not personally attend the meeting. If you plan to attend the meeting, please inform the HEA office by phone or email in advance.

Please take a moment from your busy schedule to complete and sign the proxy form below. Return it to HEA in the enclosed business reply envelope.

Sincerely,

Laurie Y. Togami  
Executive Director

-----  
(Please tear at dotted line and return in business reply envelope with ballot.)

### PROXY

I, the undersigned member of the Hawaii Education Association, do hereby appoint (**CHECK ONE ONLY**):

HEA President, to vote as directed by the majority of the HEA Board of Directors

Joan Lee Husted

Jonathon Medeiros

Pilialoha Lee Loy

June Motokawa

Joan Kamila Lewis

Justin Wong

Wilbur Luna

Jacqueline Yanagi

Meredith Maeda

HEA member who will be in attendance, my true and lawful attorney for me and in my name to vote as my proxy at any membership meeting to be held between the date of this proxy and December 31, 2023 unless sooner revoked, in writing or by my presence at any said meetings, and I authorize said attorney to act for me in my name and stead as fully as I could if I were personally present. I hereby revoke all previous proxies given by me.

Date \_\_\_\_\_ Signature \_\_\_\_\_

Last 4 digits of Soc. Sec. No. \_\_\_\_\_ Name (print) \_\_\_\_\_

Email: \_\_\_\_\_

THIS FORM SHOULD BE MAILED OR DELIVERED TO: 1953 SOUTH BERETANIA STREET, SUITE 5C, HONOLULU, HI 96826.  
DEADLINE IS APRIL 12, 2023 (POSTMARK DATE).

Important Note: For your proxy to be valid, you must have paid your HEA dues for the current school year 2022-2023. (Exceptions: Life members).



**Hawaii Education  
Association**

Educators Shaping Hawaii's Future Today

# Educator Connection

## Board of Director Nominations Due March 8

**Do you know someone who would make a good director on the board? The election of HEA Board of Director members is rapidly approaching and the deadline for nominations is Wednesday, March 8th.**

There are five positions available for a two-year term. Nominees and nominators must be members of HEA, and a nominator must have the approval from the nominee. Nominations must be submitted in writing. Forms may be requested from HEAdquarters (949-6657 or toll-free 866-653-9372 from the Neighbor Islands) or email HEA at [hea.office@hawaiieducationassociation.org](mailto:hea.office@hawaiieducationassociation.org). If you cannot obtain a form, please submit the nominee's name, address, telephone number, and a brief resume (no more than 150 words) of the nominee along with your own name, address, phone number and signature.

Please send nominations to HEA at 1953 South Beretania Street, Suite 5C, Honolulu, HI 96826. All nominations must be postmarked, delivered in person or faxed to HEA's office at 944-2032 by March 8, 2023.

## Board of Directors Elections

**Board of Director election ballots will be sent to all HEA members on or about March 15th. Along with the ballots, a proxy form for the Annual Meeting will be included. If you have not received your ballot by March 31st, please contact the HEA office. The election deadline is April 12, 2023.**

The votes will be tabulated on Tuesday, April 18th. According to election rules, candidates may send observers on this day. If there are fewer candidates than vacancies, those candidates will be automatically elected. Election results will be presented to the HEA Board of Directors for certification at the Annual Meeting on April 22, 2023. All candidates will be notified of the election results on or about May 1, 2023. All ballots will be stored at the HEA office in a sealed container for thirty days after certification. Any challenge made to these procedures or to the conduct of the election must be made in writing, signed by the challenger, and forwarded to HEA within 30 days after certification.

### TO OBTAIN OR REQUEST NOMINATION FORM

Please visit [hawaiieducationassociation.org](http://hawaiieducationassociation.org) or call the HEA office at 1-808-949-6657 or toll free 1-866-653-9372.



**HAPPY NEW YEAR!**

## 2023 Q1 Issue

### PAGE 2

President's Message

Fond Farewell Merle Yoshida

2022-2023 TAAC Awards

### PAGE 3

Inaugural HEA Leadership Summit: Creating Communities of Care

### PAGE 4

Upcoming Educator Communities of Care Workshops

Scholarships Available



**Save the Date!**

**3rd Annual  
Fundraising Concert**

**"Teach Our Future"**

**Saturday, April 1, 2023**

**6:00 p.m.**

**McKinley High School**

Join HFE for a night of musical heaven with Imua, The Camarillo Brothers, Eric Lee, Crossing Rain, and performances by some of our local student musicians.

HFE provides professional development, leadership development, and research and innovation to in-service teachers. For ticket cost and questions, please email HSTA's assistant Jaime Cunnane at [jcunnane@hsta.org](mailto:jcunnane@hsta.org).



# Hawaii Education Association

EDUCATORS SHAPING HAWAII'S FUTURE TODAY

## **RULES OF HEA ANNUAL MEMBERSHIP MEETING April 22, 2023**

### 1. SEATING OF DELEGATES

- a. Persons certified as eligible to vote and/or eligible to cast certified proxy votes, shall be Registered by the Credentials Committee on the Roll Call Sheet with the total number of votes he/she can cast.
- b. Only certified members or persons with proxy vote(s) may be seated in the voting area. Visitors will be seated in a separate area.
- c. Voting members absenting themselves from the floor shall notify the Credentials Committee.

### 2. VOTING

- a. Only certified members and persons with certified proxies shall be allowed to vote.
- b. All voting shall be by a show of hands of those present and eligible to cast a vote. Any person may request a roll call vote. Persons voting shall not cast more votes than the number listed on the Roll Call Sheet.

### 3. DEBATE

- a. Only persons in the voting area will be recognized by the Chair.
- b. Except by a two-thirds' vote of certified members present, no speaker shall:
  - (1) have the floor continuously for more than two minutes; nor
  - (2) speak more than two times on the same subject.

This time limit shall not apply to a Chairperson making a presentation of his/her report.

4. VISITORS

- a. The privilege of participating in discussion and debate shall be extended, at the discretion of the presiding officer, to any visitor at the annual meeting.
- b. Visitors who are permitted to speak shall conform to the provisions in Rule 3b.

5. PARLIAMENTARIAN

The presiding officer shall appoint a qualified person to act as parliamentarian for the meeting. The presiding officer may consult the parliamentarian on any point of order, but the presiding officer shall render all decisions on such points on his/her own responsibility. The presiding officer's decision shall be binding unless overruled by a majority vote.

6. PARLIAMENTARY AUTHORITY AND GUIDE

The rules contained in *Robert's Rules of Order* (Newly Revised), shall govern the Meeting in all cases (except any elections) to which they are applicable and in which they are not inconsistent with the Bylaws or the special rules of order of this organization.

RULES COMMITTEE



## Hawaii Education Association

EDUCATORS SHAPING HAWAII'S FUTURE TODAY

### **CREDENTIALS COMMITTEE REPORT** **April 22, 2023**

There are 1,811 voting members of HEA as of January 1, 2023; certified quorum of 10% is 196. As of 8:45 a.m. there were six (6) voting members present, holding 401 proxies, a quorum of 22%. The following members held proxies:

	<u>Proxies Held</u>	<u>Appointed Substitute If Applicable</u>
HEA President	208	
Ms. Pilialoa Lee Loy	14	Joan Kamila Lewis
Mrs. Joan Lewis	10	President
Wilbur Luna	3	Joan Lewis
Meredith Maeda	41	Jacqueline Yanagi
Mrs. June Motokawa	110	Joan Kamila Lewis
Ms. Jacqueline Yanagi	<u>15</u>	Joan Kamila Lewis
	401	
<u>Absent</u>		
Ms. Joan Husted	71	Wilbur Luna
Jonathon Medeiros	6	Joan Kamila Lewis
Justin Wong	12	

**MOTION:** I move that the roll of voting members, as stated in the Credentials Committee report, be the official roll of the voting members at this annual membership meeting.

CREDENTIALS COMMITTEE

**Note:** When voting, vote for the number of proxies held, plus your own vote.



## Hawaii Education Association

EDUCATORS SHAPING HAWAII'S FUTURE TODAY

### **FY 2022-2023 PRESIDENT SUMMARY REPORT**

My year one, coinciding with HEA's year 101 is in the books, and perhaps one of the greatest milestones of the year was representing HEA as we were honored by the Historic Hawaii Foundation during their annual Preservation Honors Awards Program. While we were recognized for our 100 years of good work, it was delightful to learn that in the history of Hawaii, we are still quite youthful!

This means that we are perfectly positioned to continue learning, growing, and supporting education, educators, and the education community throughout the state. And while we are judiciously looking at ways to do these things, I am happy to highlight some of the work that is already moving us into our second centennial:

- Our development of professional development opportunities in partnership with the Hawai'i Teachers' Standards Board
- Our expansion of our scholarship program with the inaugural TAAC scholarships to enhance the support to our TAAC high schools
- Our first annual HEA sponsored Leadership Summit
- Our participation in various community events, particularly those that support educators and education
- Our work in developing Communities of Care workshops and trainings using a hybrid model
- Our ongoing partnerships with others in the education and health communities

This work would not be possible without our amazing staff, so endless thanks go to our Executive Director, Laurie Togami, our Membership Clerk, Normita Agustin, and our Director of Programs, Lynn Hammonds.

## President's Report - Page 2

I would also like to share my deepest thanks to the board members who have been doing the yeoman's work on behalf of our membership; Joan Husted, Pili Lee Loy, Wil Luna, Meredith Maeda, June Motokawa, Jonathon Medeiros, Justin Wong, and Jacquie Yanagi.

While a centennial can seem like a lifetime or a blink of an eye really depends on one's perspective. To be helpful and relevant for over 100 years takes the ongoing commitment of the many. I am most grateful to our members for providing us the support and purpose we need to continue our collective good work.

Our next year will consist of revisiting our focus and developing the plans we need to carry out so that we can carry on! Thanks for joining in on the journey.

Joan



# Hawaii Education Association

EDUCATORS SHAPING HAWAII'S FUTURE TODAY

## FY 2022-23 Treasurer's Summary Report

### Goal(s)/Objectives:

Oversees all financial planning, reporting and budgeting of the Finance Committee for the association, and advise the board on financial strategy.

### Financial Statements that were approved subject to audit:

- June 30, 2020
- September 30, 2020
- December 31, 2020
- March 31, 2021
- June 30, 2021
- September 30, 2021
- December 31, 2021
- March 31, 2022
- June 30, 2022

### Account Balances as of March 31, 2023:

<u>ACCOUNT</u>	<u>BALANCE</u>
<b>First Hawaiian Bank Checking</b>	\$ 45,288.95
<b>HawaiiUSA FCU</b>	
Money Market Account	\$ 62,257.75
Employee Welfare Fund	46,914.21
Helen MacKay Scholarship Fund	28,880.09
Equipment Fund	17,724.05
Yamashita Scholarship Account	5,095.90
TAAC	14,296.65
HSTA-R Scholarship Account	9,949.54
<b>Morgan Stanley/Smith Barney</b>	
Endowed Scholarship Fund	17,725.17
<b>Equitable (ACM)</b>	\$ 1,977,178.94
<b>Structured Notes</b>	<u>927,727.52</u>
<b>TOTAL</b>	<b>\$ 3,153,038.77</b>

Wilbur Luna, Treasurer



## Hawaii Education Association

EDUCATORS SHAPING HAWAII'S FUTURE TODAY

### **FY 2022-23 Finance Summary Report**

**Committee:** Finance

**Committee Chair and Members:** Wilbur Luna, Chair; Joan Husted, Pili aloha Lee Loy, June Motokawa, and Justin Wong.

**Goal(s)/Objectives:**

- Develop and recommend a budget for each fiscal year
- Monitor the association's income and expenditures
- Develop strategies to increase membership
- Develop a fund development plan to increase income for the association

**Accomplishments:**

- Recommended the acceptance of the Quarterly Financial Reports to the full board for:
  - June 30, 2020
  - September 30, 2020
  - December 30, 2020
  - March 31, 2021
  - June 30, 2021
  - September 30, 2021
  - December 31, 2021
  - March 31, 2022
  - June 30, 2022
- To date HEA paid \$92,770.84 towards the principal for the TriState Capital Line of Credit loan. The outstanding balance is \$232,129.16.

**Next Steps:**

- Update HEA's Investment Policy
- Search for a new auditor & tax preparer
- Develop Membership Recruitment Plan



## Hawaii Education Association

EDUCATORS SHAPING HAWAII'S FUTURE TODAY

### **FY 2022-2023 Executive Director Summary Report**

The following are the activities of the Association this past year:

1. The HEA Board of Directors elected Joan Lewis as its President and re-elected Joan Husted and Wilbur Luna as its Vice President and Treasurer.
2. As of April 21, 2023 all contributions totaled \$53,517.50.

Annual Contribution	\$ 20,582.77	from 209 members
Corporate donations	1,735.13	
HEA Scholarship	29,870.00	
Endowed Scholarship	<u>1,329.60</u>	
<b>Total Contributions</b>	<b>\$53,517.50</b>	

3. As of April 20, 2023, the Advisor Capital Management (ACM) investment account balance was \$1,979,445.35 and the value of the Structured Notes was \$936,233.45.
4. HEA drew \$314,200 from its \$420,000 line of credit from TriState. As of March 31, 2023, the outstanding balance is \$232,129.16. To date HEA paid \$92,770.84 towards the principal.
5. *Educator Connection's* next quarterly issue will be mailed in May 2023.
6. As of April 21, 2023, HEA gained 29 new members. However, the overall membership declined by 113 members to 1,994 due to the aging of our members and non-renewals.
7. TAAC grants at \$200 each were awarded to Farrington High, James B. Campbell High, Leilehua High, Maui High, Pearl City High, and Kauai High schools. Due to Covid, the Symposium was put on hold again this year.
8. The Hawaii State Legislature Grant In-Aid application was submitted in January 2023. The grant request was for \$367,000.
9. Mrs. Agustin has been posting and monitoring all social media accounts. She has been creating posts for HEA's scholarships, the Communities of Care Workshops, and other HEA news.

10. HEA is now on the list for the Attorney General's Tax & Charities Division as an approved organization to conduct solicitations of contributions. HEA needs to submit a report, its 990 tax form and pay a percentage of the contributions received annually.
11. Farmers Hawaii auto insurance premiums totaled \$3,044.97 in commissions as of April 21, 2023. The promotional agreement with Farmers Insurance continues where Farmers agreed to pay a discounted HEA membership of \$10 to new auto insurance policy holders for the first year. HEA enrolled an additional 5 new members from Farmers Insurance this fiscal year.
12. HEA's Long Term Care Insurance Program with Continental Casualty Company and Ability Insurance is still being handled by LaBenz & Associates. There are 150 members enrolled in the Long Term Care Insurance program.
13. Forty-four (44) members are enrolled in the Protective Life cancer insurance program.
14. HEA continues to assist our affiliates.
  - a. Assists Oahu Retired Teachers Association (ORTA) with membership record-keeping and publishing their semi-annual newsletter.
  - b. Assists the Hawaii State Educational Officers Association (HSEOA) with depositing their dues and forwarding membership dues to NEA on a monthly basis.
  - c. Provides clerical assistance to HSTA-Retired for their newsletter and scholarship.
15. HEA was recognized by the Historic Hawaii Foundation for its Centennial Anniversary at its Annual Preservation Honor Awards program. President Lewis and Mrs. Togami attended this event on October 20, 2022.
16. The Leadership Summit was held on January 3<sup>rd</sup> at the YWCA.
17. Communities of Care workshops with presentations from Kaiser and Dr. Troy Hutchings were held on Oahu, Hilo, and Maui. The Kauai workshop will be held on April 29<sup>th</sup>.
18. Staff continues to work from home and are alternating going into the office to collect mail, receipt checks, mail letters, etc. Phone messages are routed to Mrs. Togami's cell phone.

Respectfully submitted,  
Laurie Togami

# Hawaii Education Association Annual Meeting April 22, 2023

HEA Program Manager Report for 2022-2023

Lynn Hammonds

**HEA brings the importance of  
educator well-being  
and mental health to the attention  
of Hawaii leadership and supports  
educators with a series of  
workshops in 2023**

# HEA Leadership Summit

## January 3, 2023 at Downtown YWCA

- 35 registered leaders including representatives from Board of Education, Hawaii P-20, Charter School Commission, Hawaii Teacher Standards Board, Hawaii Association of Independent Schools
- Passionate panelists from Education Commission of the States, practicing educators, Mental Health America of Hawaii, INPEACE, and Hawaii Educator Preparation Program - Leeward Community College impressed our audience

# 2023 HEA Community of Care Workshops

## Connecting Ethics with Educator Care with Dr. Troy Hutchings and RJ Rodriguez

- Four Face to Face Workshops
  - Oahu, March 4 at Leeward Community College
  - March 25 at UH-Hilo
  - April 1 at Maui College
  - April 29 at Kauai Community College
- Four Virtual Workshops
  - June and July

# Fundraising Efforts

## **2023 Awards**

- Kaiser Foundation: \$10,000
- Hawaii Community Foundation: \$2,000
- Atherton Foundation: \$5,000
- Applied for GIA: \$367,000 (Pending Legislative decision)

## **Proposed Applications for 2023-2024**

- Chan Zuckerberg Institute
- GIA
- Continuing opportunities through Hawaii Community Foundation

# Possibilities for 2023-2024

## Professional Development Topics

- Continuing Communities of Care Series
- Supporting Hawaii TAAC Clubs with Educators Rising Opportunities
- Introducing the role of Artificial Intelligence (AI) to support teachers in their practice

# Centennial Award Winners Will Update HEA at the 2023 Annual Meeting

- Individual educator: Pearl City HS
- Individual administrator: Waimea HS, Kauai
- Individual higher ed faculty: UH-Manoa Special Education faculty
- Hawaii school team: Hanahau'oli School
- Hawaii preparation program: UH-Manoa Elementary Education program

# Meetings with Stakeholders 2022-2023

- Hawaii State Teachers Association new Executive Director
- National Education Association specialists
- Periodically with He'e Coalition
- Executive Director of Hawaii P-20 to discuss workforce outlook for educators
- INPEACE Native Hawaiian perspective
- Hawaii Educator Preparation Programs
- Teacher Education Coordinating Committee (EPP/DOE/HTSB)

# Questions?

Thank you for your  
enthusiasm and support  
this year!



## Hawaii Education Association

EDUCATORS SHAPING HAWAII'S FUTURE TODAY

### **ANNUAL REPORT OF HEA NOMINATIONS AND ELECTIONS COMMITTEE April 22, 2023**

This year the number of nominated candidates equaled the vacancies on the HEA Board of Directors. Based on the HEA Election Rules for 2023, Item No.5, these candidates will be declared elected. Therefore, no ballots were mailed to the qualified membership.

A proxy vote form was mailed on March 17, 2023 to all HEA members as of January 1, 2023.

The Board members elected for FY 2023 - 2025 are:

Joan Lee Husted

Joan Kamila Lewis

Jonathon Medeiros

Jacqueline Yanagi



## Hawaii Education Association

EDUCATORS SHAPING HAWAII'S FUTURE TODAY

### **FY 2022-23 TAAC Committee Summary Report**

**Committee:** Programs - Teaching As A Career (TAAC)

**Committee Chair and Members:** Jacquie Yanagi, Chair, Joan Lewis, and Jonathon Medeiros

#### **Goal(s)/Objectives:**

TAAC's goal is to motivate and encourage high school students to pursue a career in teaching. The objectives of the program are:

- To provide grants to support the projects and activities of the TAAC clubs at participating schools.
- To encourage and support professional learning by convening an annual one-day symposium for TAAC advisors, in partnership with the HI DOE and local universities.
- To form a special HEA Committee to support efforts to promote teaching as a career and advocate for teaching as a profession.

#### **Activities/Accomplishments in FY 2022-23:**

- Awarded \$200 grants to TAAC clubs at Farrington High, James B. Campbell High, Kauai High, Leilehua High, Maui High, and Pearl City High
- Created TAAC Club/CTE Pathway \$500 Scholarship to high school seniors that received the TAAC grant.
- Received \$500 TAAC Scholarship recipients from Farrington High, Leilehua High, and Pearl City High schools.

#### **Next Steps:**

Continue to expand and strengthen the TAAC Program by:

- Convening the fifth annual HEA TAAC Symposium - date and location TBD.
- Sponsor a topic that promotes teaching as a career on media outlets or other outlets.
- Support specific DOE activities or programs that promote and support teaching as a career.
- Forming partnerships with the HIDOE and local universities to align and complement efforts to promote teaching as a career at the secondary and post-secondary levels.
- Providing opportunities for pathway teachers to establish a professional network to share their expertise and talent as instructors, trainers, coaches and mentors.
- Seek grants to help support the TAAC Symposium and other seminars.
- Expand TAAC to include grades at the elementary, middle, and post-secondary levels.
- Develop a plan to increase membership through the TAAC program.



## Hawaii Education Association

EDUCATORS SHAPING HAWAII'S FUTURE TODAY

### FY 2022-23 Scholarship Committee Summary Report

Committee: Programs - Scholarship

Committee Chair and Members: Meredith Maeda (Chair), Jonathon Medeiros, and Piliialoha Lee Loy.

Goal(s)/Objective(s):

1. To support the educational endeavors of HEA members and their dependents.
2. To return to Association's original purposes and objectives. (Accent Hawaii, Vol 6 No 2, September 1980)
3. To strengthen excellence in education: (HEA Mission, 2019)
  - Advocate teaching as a profession;
  - Support pre-service and in-service educators; and
  - Advance professional learning for effective teaching.

Activities/Accomplishments in 2022-2023:

1. Changed the Continuing College Guideline requirement that applicants must be a HEA member, child of HEA member, or grandchild or legally adopted grandchild of HEA member.
2. Distributed \$11,255 in scholarships to nine awardees in 2022.
3. Increased the In-Service Public School Educator Ronald K. Toma Scholarship Professional Development's threshold from \$3,000 to \$6,000 with award amounts up to \$1,000 each.
4. Received 42 completed applicants for **seven (7) scholarships in 2023:**
  - High School 2
  - Continuing College 0 (3 incomplete, 2 disqualified)
  - In-Service Educator 18 (4 incomplete, 2 disqualified)
    - 7 Educational Assistants
    - 7 Teachers
    - 2 Teachers/HICISL Interns
  - Ron Toma 9 (2 disqualified)
  - Yamashita 13 (5 incomplete, 8 disqualified)
  - Student Teacher 3 (5 incomplete - Deadline: June 12th)

Next Steps:

1. Increase In-Service Public School Educator scholarship awards from 2 @ \$2,000/ea to 10 @ \$3,000/each.
2. Create In-Service Public School Educator scholarships up to \$50,000 to fund various short-term projects for a school and/or classroom that benefits students.



## Hawaii Education Association

EDUCATORS SHAPING HAWAII'S FUTURE TODAY

### **FY 2022-2023 Website/Social Media Committee Summary Report**

**Committee:** Website/Social Media

#### **Goal(s)/Objectives**

To inform members and visitors of HEA's purpose, goals, and activities through its website and social media accounts. Providing a user friendly website with helpful content for the general population. The website and social media platforms are able to showcase HEA's programs and provide an interactive platform to encourage more effective communication with members.

#### **Activities/Accomplishments in 2022-2023**

- *Educator Connection* is currently updated and posted on the website each quarter
- The Home Page is actively updated with current notices and news
- Current activities, scholarship awardees, and TAAC grants were posted on all social media platforms.
- Staff continues to develop and update necessary information to post on the website.

#### **Website Overview**

- There has been a 28% decrease in visits to HEA's website from the prior year
  - FY 2022-23: 2,512 visits
  - FY 2021-22: 3,458 visits

However, there has been an increase in visits to the Scholarship pages compared to last year.

- February, March and April received the most visits due to HEA's scholarship announcement.
- These are the top tabs people visited:

Website tab	# of people visited
1. Scholarship	
• High School Student	958
• Student Teacher	867
• Continuing College	779
• Hiroshi & Barbara Kim Yamashita	722
• In-Service Educators	683
• Ron Toma PD	<u>390</u>
<b>Total</b>	<b>4,399</b>

Website tab	# of people visited
2. Programs	
• HEA Membership	450
• TAAC	<u>152</u>
<b>Total</b>	<b>602</b>
3. News	
• Newsletter	87
• 2023 Leadership Summit	50
• Stories	<u>350</u>
<b>Total</b>	<b>487</b>
4. “About HEA”	
• Centennial	80
• Centennial Awards	209
• Centennial Celebrations	<u>136</u>
<b>Total</b>	<b>425</b>

- Majority of the devices used to visit the website were desktops (68.7%). Mobile devices were used by 30.3% of the visitors.

**Social Media Overview**

- Facebook is the primary social media network where our stories are being viewed, followed by Instagram.

FACEBOOK	Page Reach	Engagement (Likes, Shares, Saves, Comments)
Communities of Care Workshops	4,175	106
Announcement - Scholarship Winners	808	35
\$200 TAAC Grant	743	24
\$5,000 TAAC Centennial Grant	351	5
Newly Elected President	226	10
Congratulations “Mike Ida”	224	9
Foodland “Give Aloha”	206	6
Giving Tuesday	169	5

**Social Media Overview**

<b>INSTAGRAM</b>	<b>Page Reach</b>	<b>Engagement (Likes, Shares, Saves, Comments)</b>
Communities of Care Workshops	1,444	55
\$200 TAAC Grant	260	11
Giving Tuesday	71	4
Congratulations “Mike Ida”	68	3
\$5,000 TAAC Centennial Grant	59	0
Foodland “Give Aloha”	59	5
Announcement - Scholarship Winners	53	2
Newly Elected President	40	4

<b>LINKEDIN</b>	<b>Impressions (# of times post was displayed on screen)</b>	<b>Engagement (Reactions, Shares)</b>
Communities of Care Workshops	212	39
\$200 TAAC Grant	34	4
Giving Tuesday	20	2
Congratulations “Mike Ida”	27	6
\$5,000 TAAC Centennial Grant	46	8
Foodland “Give Aloha”	30	3
Announcement - Scholarship Winners	49	5
Newly Elected President	13	1

**TWITTER**

	<b>Tweet Impressions</b>	<b>Profile visits</b>	<b>Mentions</b>	<b>Top Tweet &amp; Impressions Earned</b>
January	43	0	0	None
February	638	3	2	Communities of Care Workshop - 55
March	631	20	0	Communities of Care Workshop - 41
April	90	35	1	Communities of Care Workshop - 19

**Next Steps**

- Continue to enhance the effectiveness of the website in promoting HEA to the community.
- Develop a “members only” view of the HEA budget and other items.



## Hawaii Education Association Insurance Agency, Inc.

EDUCATORS SHAPING HAWAII'S FUTURE TODAY

### **FY 2022-23 HEA Insurance Agency, Inc. Report**

**Committee:** HEAIA

**Committee Chair and Members:** Pilialoa Lee Loy, Chair; Joan Husted, Wilbur Luna, June Motokawa, and Justin Wong

**Goal(s)/Objectives:**

- To provide benefits and discounts for educators
- To provide a recurring and reliable source of revenue for HEA programs

**Accomplishments:**

- Continued HEA membership discount with Farmers Insurance. Farmers pays for a new member's membership of \$10 when purchasing a new automobile policy.
- Continued to work with Derik LaBenz in search of benefits such as pet insurance and student liability insurance to offer HEA members.
- Continued as a third party administrator for UNUM (Life, AD&D, Income Protection Insurance), Ability Insurance (LTC Insurance), and Protective Life Insurance (Cancer Insurance).

**Next Steps:**

- Provide additional benefits for member recruitment
- Work with Hawaii Association for Independent Schools to reach out to private schools